



PAK Pediatrics - Outreach Intern (Winter/Spring 2025)

Position Overview:

PAK Pediatrics is seeking a dedicated and enthusiastic local college student as Outreach Intern for Winter/Spring 2025 to support our PAK Provisions service line. This paid internship will assist in Marketing, Development and Community Outreach connecting families and communities with essential pediatric resources associated with PAK. The ideal candidate should have a strong passion for pediatric health and wellness, along with the ability to engage others through community engagement, compelling narratives and visual media. This internship offers hands-on experience in a dynamic environment and invaluable insights into pediatric outreach, marketing, and community engagement. Internship is renewable upon completion but not guaranteed, will be considered by meeting measures/outcomes and PAK recommendation.

About PAK Pediatrics:

PAK Pediatrics is committed to providing high-quality pediatric care and resources to our community. Our PAK Provisions service line focuses on supporting families by offering educational programs, health resources, and community outreach initiatives. We strive to foster a healthy, vibrant community where every child has the opportunity to thrive.

Internship Responsibilities:

During this internship, the candidate can expect to:

- Support PAK Provisions supply management and community events.
- Develop outreach narratives and educational content for PAK Provisions.
- Create articles, newsletters, and press releases for internal and external communications.
- Produce engaging social media content, including images, videos, and infographics.
- Assist with marketing and administrative tasks that support PAK Provisions events.
- Collaborate with PAK Pediatrics staff and community partners to enhance outreach efforts.
- Participate in periodic status meetings and brainstorming sessions as needed.
- Complete additional duties as assigned.

Qualifications:

The ideal candidate should possess:

- A genuine interest in pediatric health and wellness.
- Excellent written and verbal communication skills.
- Strong research and organizational abilities.
- Curiosity and a willingness to learn new skills.
- The ability to follow directions while also working independently.
- Reliable access to an internet-capable device with word-processing software.
- Reliable transportation to and from PAK Pediatrics offices and community events.
- Flexibility to work in various environments and under varying conditions.

Internship Details:

Timeline:** Flexible work environment of 4-8 hours per week for 15-18 weeks, with opportunities to work in the office and in the field. Attending some events will be required.

Location:** 451 3rd Ave Kingston PA 18704

Compensation:** \$12/hr, not to exceed 12 hours/week and 200 hours during the internship.

Application Process:

Applications will be accepted from November 1, 2024 to December 31, 2024. Internship activities will take place mid Jan through mid May. To apply, please submit the following materials to JR Vought, Executive Director, PAK Pediatrics @jvought@pakpeds.com with the subject line "PAK Provisions Internship":

1. Introductory cover letter.
2. Updated resume listing relevant educational, work, and/or volunteer skills and experience.
3. Sample outreach article or educational piece in response to one of the following prompts (500-750 words):
 - What is a common misconception about pediatric health?
 - What is the most important thing families can do to support their children's health?
 - Why is community engagement important in pediatric care?

Additional Information:

Accommodation is available upon request in the application, interview, and internship processes. Selected applicants may be required to complete additional clearances and background checks as necessary for the position.

For additional information, visit pakpeds.com or contact us at 570-288-6543.