



105 Lt. Michael Cleary Dr
Dallas, PA 18612
www.nblt.org | info@nblt.org | 570-310-1781

WINTER/SPRING 2025 OUTREACH INTERN

North Branch Land Trust's Mary Louise & Eberhard Faber Conservation Scholarship Fund of
The Luzerne Foundation

North Branch Land Trust is currently seeking an Outreach Intern for Winter/Spring 2025 to support the functions of the Trust's Marketing & Development Director. This is a paid internship. The ideal candidate has a strong passion for conservation and the outdoors as well as the ability to connect others to their passion through narrative and visual media. The candidate should also be an outgoing and hardworking individual with strong writing and research skills. This resume-building internship will provide significant hands-on insight into a fast-paced role, as well as invaluable learning about conservation, outreach, marketing and more.

North Branch Land Trust works in partnership with landowners and our community to conserve the natural, working, and scenic landscapes in Northeastern Pennsylvania that enrich our lives. As an accredited not for profit land conservation organization, North Branch Land Trust will forever strive to be the respected conservation leader throughout our service area by conserving important natural assets and by helping to foster sustainable communities that can maintain a healthy environment, a vibrant economy, and a high quality of life for their citizens.

During the course of this internship, the candidate can expect to:

- Develop 2025 conservation outreach narratives
- Create articles and press releases for internal and external publications
- Produce various forms of social media including images, videos, and infographics
- Provide support with marketing administrative needs & NBLT events
- Work with NBLT staff and conservation partners to engage the community
- Participate in status report meetings (weekly) and brainstorming meetings (as needed)
- Complete other duties as assigned

The ideal candidate should have:

- An appreciation for the outdoors and NEPA's natural resources
- Outstanding written and verbal communication
- Detail-oriented research and organizational abilities
- A curiosity and willingness to learn new skills
- The ability to take direction but can confidently work autonomously
- Reliable access to an internet capable device with word-processing software
- Reliable transportation to and from NBLT offices and properties
- Ability to work outdoors in a variety of terrains and weather conditions

Experience, Education and Designations: Must be a student or recent graduate of high school, college, or graduate program in Northeastern Pennsylvania.

Internship timeline: Flexible work environment 4-6hrs per week for 12 weeks with opportunities to work in the office and in the field.



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Compensation: \$14/hr. not to exceed 10 hrs./week and 100 hours over the course of the internship

Applications will be accepted between November 10, 2024 and January 10, 2025.
Internship activities will occur between late February and early May.

To apply please submit the following materials to info@nblt.org subject "Faber Scholarship."

1. Introductory cover letter
2. Resume listing relevant educational, work, and/or volunteer skills and experience
3. Create a sample conservation news article in response to one of the following in 500-750 words:
 - What is something in nature that is misunderstood?
 - What is the number one thing the average person in NEPA can do to be a better conservationist?
 - Why should a person pursue a career in conservation?

Accommodation is available upon request in the application, interview, and internship processes.

Chosen applicants may be required to complete additional clearances and background checks as the position requires.